



OCT 4-6 | BIRMINGHAM, AL | SOUTHERNAUTOCON.COM

PRESENTED BY ALABAMA AUTOMOTIVE MANUFACTURERS ASSOCIATION

SOUTHERN AUTOMOTIVE CONFERENCE INNOVATION ZONE Exhibit Application

Thank you for your interest in joining the all-new, first-ever Innovation Zone! The purpose of this high-tech, interactive space is to showcase innovative advances in automotive manufacturing that digitize the manufacturing process, support cyber-physical systems and strengthen the momentum of Industry 4.0. If you are at the forefront of cutting-edge innovation, with technologies and solutions poised to transform the automotive industry, please complete the application below.

Application & Approval Process

- Applications will be accepted from April 3 – August 31.
- Applicants will receive a confirmation email, once application has been received. Applications will be reviewed and validated by a committee. The contact listed below may be contacted by a committee member to schedule a brief phone interview.
- Applicants will be notified no later than early September if selected for the Innovation Zone. A direct link to formally register for an exhibit space will follow.
- Completed applications, along with any attachments, should be emailed to Lynsey Delane at lynsey@alautoindustry.org.

Contact Information

Company Name:

Contact Name:

Job Title:

Email:

Phone Number:

Main Office Location(s):

Year Established:

Number of Employees:

Website:

Twitter:

Detailed Company Description:

Core Industries of Focus:

The Innovation

*Questions noted with a * require a response.*

* Provide a detailed description of the innovative technology or technology-enhanced service or solution you would like to showcase:

* Describe the main application of your innovation, how it utilizes or leverages technology and adds value within your industries of focus:

* Provide at least one real-world example describing how your innovation deployed technology to solve a problem, provide a unique solution, or fill a gap:

Describe how your innovation is truly disruptive:

Describe how your innovative technology or technology-enhanced service or solution differentiates you:

If available, provide an attached slide deck with additional details about your company, highlighting specific focus on your innovative company culture and emphasis on emerging technology.

The Demo

All Innovation Zone exhibits are encouraged to run periodic demos.

*Questions noted with a * require a response.*

* Provide a detailed description of potential demos you would like to run at your exhibit and how the demos will interact with and engage attendees:

* Describe the basic components and setup requirements for your potential demos:

Provide a link to a brief demonstration video of your innovation in action:

For questions or more information, please contact:

Lynsey Delane

256.824.6407

lynsey@alautoindustry.org