



CALL FOR PITCHES!

# INNOVATION TEST TRACK®

Do you have a buzz-worthy innovation or smart tech ready to take the automotive world by storm?

If so, we want **YOU** for the Innovation Test Track Pitch Competition this October!

★ The Southern Automotive Conference will be hosted October 7 – 10, 2025 at the Von Braun Center in Huntsville, Alabama. For full SAC details visit [southernautocon.com](https://southernautocon.com).

## DETAILS

**WEDNESDAY, OCTOBER 8, 2025!**

Four companies will be selected to present a 5-minute pitch to a panel of judges on stage at the Southern Automotive Conference.

## BENEFITS

★ **\$5,000 prize for the winner!** ★

- Opportunity to present your technology or innovation to the SAC audience and network with executives from OEMs, top Tier suppliers and other automotive industry movers and shakers.
- Complimentary attendee registrations for your team (up to four attendees).
- Complimentary 10' x 10' exhibit booth in the Southern Automotive Conference Exhibit Hall.

## REQUIREMENTS

To be considered to participate, please submit a brief, one-page executive summary, including the below requirements:

1. **Describe your technology.**

**What makes your tech unique, smart and innovative?**

Make your description thorough, but easy to understand.

2. **Explain the value proposition.**

**What solution does it provide?**

Detail your technology's value and how it solves problems in an automotive manufacturing environment.

3. **Prove your technology's readiness.**

**Is your technology ready for implementation or already at work in a facility?**

Provide visual evidence and examples. Video links of your tech in action are encouraged!

4. **Provide a contact.**

Share your company name, web address, social links and a main point of contact with phone number and email address.

★ Submit your executive summary to Lynsey Delane at [lynsey@southernautocon.com](mailto:lynsey@southernautocon.com). Additional information will be provided upon submission. Final contestants will be notified by the week of August 18.

>> DEADLINE IS FRIDAY, AUGUST 1! <<