



CALL FOR PITCHES!

INNOVATION TEST TRACK®

Do you have a buzz-worthy innovation or smart tech ready to take the automotive world by storm?

If so, we want **YOU** for the Innovation Test Track Pitch Competition this October!

★ The Southern Automotive Conference will be hosted October 7 – 9, 2025 at the Von Braun Center in Huntsville, Alabama. For full SAC details visit southernautocon.com.

DETAILS

WEDNESDAY, OCTOBER 8, 2025!

Four companies will be selected to present a 5-minute pitch to a panel of judges on stage at the Southern Automotive Conference.

BENEFITS

★ **\$5,000 prize for the winner!** ★

- Opportunity to present your technology or innovation to the SAC audience and network with executives from OEMs, top Tier suppliers and other automotive industry movers and shakers.
- Complimentary attendee registrations for your team (up to four attendees).
- Complimentary 10' x 10' exhibit booth in the Southern Automotive Conference Exhibit Hall.

REQUIREMENTS

To be considered to participate, please submit a brief, one-page executive summary, including the below requirements:

1. Describe your technology.

What makes your tech unique, smart and innovative?

Make your description thorough, but easy to understand.

2. Explain the value proposition.

What solution does it provide?

Detail your technology's value and how it solves problems in an automotive manufacturing environment.

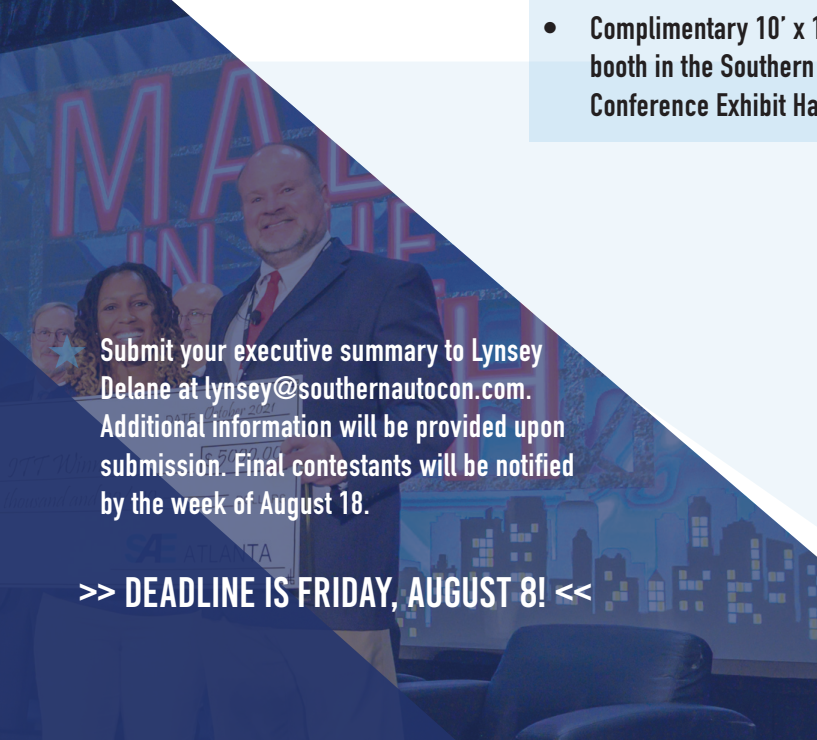
3. Prove your technology's readiness.

Is your technology ready for implementation or already at work in a facility?

Provide visual evidence and examples. Video links of your tech in action are encouraged!

4. Provide a contact.

Share your company name, web address, social links and a main point of contact with phone number and email address.



Submit your executive summary to Lynsey Delane at lynsey@southernautocon.com. Additional information will be provided upon submission. Final contestants will be notified by the week of August 18.

>> DEADLINE IS FRIDAY, AUGUST 8! <<